July Contest: The Plan To Grow Forum Basics

Who	Forum Members: Vena Customers and Prospects
When (Contest Period)	July 15 - ==August 15==, 2022
Where	forum.plantogrow.com

Prize

- Surprise exclusive *Plan To Grow* swag item!
- Total of 5 winners will be selected

Eligibility

- Must be a Forum member prior to ==August 15==, 2022
- Vena customers and prospects (excluding Vena employees)

How To Win

- Contestants must complete the 4 tasks on forum.plantogrow.com before the end of the contest period. Any incomplete tasks will result in ineligibility for the prizes, so be sure to complete them all!
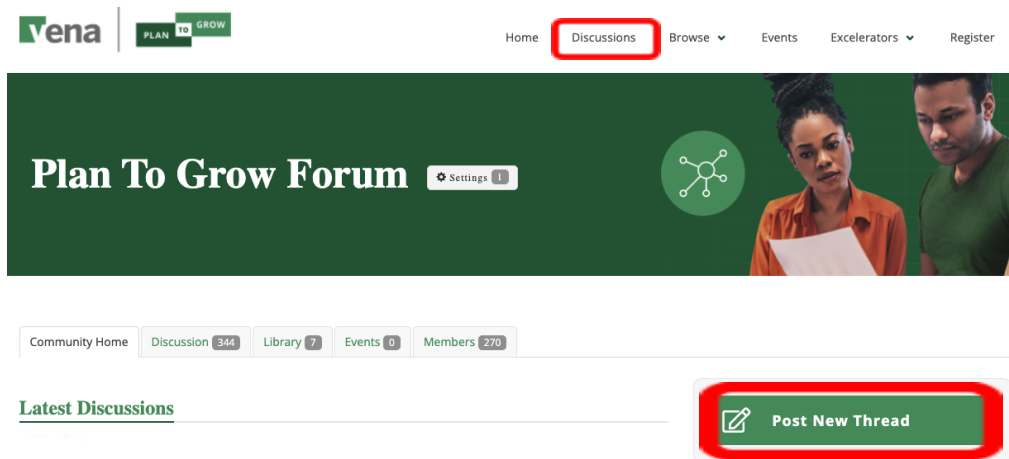
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1. Posted on the Introduce Yourself Thread
2. Profile completed, which must include:
   - Profile Picture updated
   - Bio in profile updated
   - At least 2 of: "Education", "Job History", "Professional Associations", or "Honours & Awards" sections updated
3. Have at least 5 connections on the Forum
4. Start at least 1 of your own threads (with a tag) **&** at least 1 reply to an existing thread
   - At least 1 tag must be used in the post (use an existing one like #GiveandGetHelp or #VenaTemplate, or create your own if a tag doesn't exist yet!)

- The 5 winners will be randomly selected based on the tracked activity during the contest period
- **Contest closes on ==August 15==, 2022 at 11:59 PM (Eastern)**. The announcement of winners will happen the week of ==August 22==, 2022
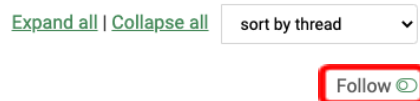
Threads & Tags

Starting threads

1. Select **Discussions** in the top banner, and select "**All Discussions**"
2. It will take you to Community Home where you will see the most recently engaged threads. To start your own, select **Post New Thread**
3. There, select the community you wish to post to (example: Plan To Grow Forum), enter a discussion subject, and write your post!

Following threads

1. Select a thread that's of interest to you
2. In the top right corner, click **Follow** to get notified when a new reply has been added
3. Or, leave a comment in the thread to show your interest and support, and be notified of replies!

Tagging

- Tags are used to organize threads and make them easily searchable by anyone browsing the Forum or looking for a specific topic
- Add tags to your thread by clicking the "#" icon, where suggested tags will appear. Click on the relevant tag (or make your own), and ensure that the tag turns #green to activate it!
  - Add any tags to the **Discussion subject** of the thread to ensure it appears in Search!